



# COMPANY PROFILE



# The territory

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Clothing and furniture represent today's economy of Southern Italy.

Clothes, shoes, furnishing: "made in Italy" handmade and of high quality which is highly estimated abroad, develops and reflects the positive image of the whole Italian manufacturing industry. There's Southern Italy which invests by its economical contribution of 20.000 companies medium, small and tiny which are 22,4% of the whole national chain. Without that contribution of Southern Italy the position of Italy wouldn't be certainly of the actual level, even if in Southern Italy there are not many leading companies capable to tow the whole territory.

The virtue for growing is the capacity of innovation and overcoming of the individualism which takes part of culture and tradition of the South. That phenomenon is the expression of the most traditional national manufactures and represents the extraordinary and unique resource for our country.

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## The Company

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Born from an idea and undoubted business capacity of Cav. Raffaele Anastasio, Aerre kitchens srl Company was inaugurated in 1989 in Arzano, province of Naples.

Today it's a young and dynamic company that, supported by the strong enthusiasm and high professionalism of those who work there, proposed with considerable success on the market of modular kitchens, implementing innovative solutions able to satisfy all furnishing and functional needs, giving special care to the design, along with characteristics of high strength.

The passion for its work and constant attention to all the necessities of the market in evolution are the points of the mission of AERRE. It's a company ready to find the solutions of furniture to satisfy all the needs. The collaboration with successful designers is the essential to find the harmony between esthetics and functionality, as well as the participation in international events showing AERRE Cucine highly competitive and influencing as at the home market so at the European one. The particular attention to the respect of ambience gave the company possibility to comply with its all principal rules.

Currently Aerre employs 60 workers and employees and has a production capacity of 30 kitchens per day.

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# Mission

Aerre kitchens believes that the design is best expressed only when there is a direct relationship, in first person, between designer and manufacturer:

for this reason establishes a contact between designers and master craftsmen who will produce the artefact, and only when together are convinced they have achieved the best possible result, the product is tested on the market and then put it in production.

The personal and addicted style of collections is the result of the meeting of the artisans of Aerre Cucine and designers who transform in the reality the most intimate desires and the constructions more demanding. The solutions which are capable to involve and communicate the sensations thanks to the technical of handicraft production and original style. Through the love and dedication of masters of wood, the material gains value. It becomes integral part of our life.

Aerre is constantly committed to the development of optimal production cycles. For this reason, it avails itself of the partnership of the most important manufacturers of woodworking machines to use cutting-edge machinery in the sector.

Currently Aerre uses green tech for 70%, the goal is to reach 90% within 5 years

# Materials

For Aerre Cucine the materials are everything. Every single piece of material, starting with the wood, is chosen with care to obtain the maximum technical and emotional benefit. From the attentive selection of materials to the technical design, starting with the sketches, every single detail appreciates at high level the particularities of production. As a result the company proposes the collections respecting the needs of the market, especially requirements of every single client. Collections realized to stimulate the senses and create emotions.

Aerre kitchens believes in the expressive capacity of matter and natural materials: research, selection and respect for what mother nature offer us is at the base of every proposed product. the matter where is possible it's also presented in the raw state. smoothly polished to be able to also enjoy the touch as well as the sight. works are manufactured products designed to stimulate the senses and create emotions.





## International business

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**Italian company, international presence.**

**Aerre Company exports to over 20 countries around the world. Our goal is ambitious: get a place among the national leaders producers of kitchens, being able to place in full of merit in prestigious history of entrepreneurship in Campania. Currently Aerre kitchens boasts, on the reference market, a national and international presence, thanks to a solid sales network and collaborations carefully consolidated over the years.**

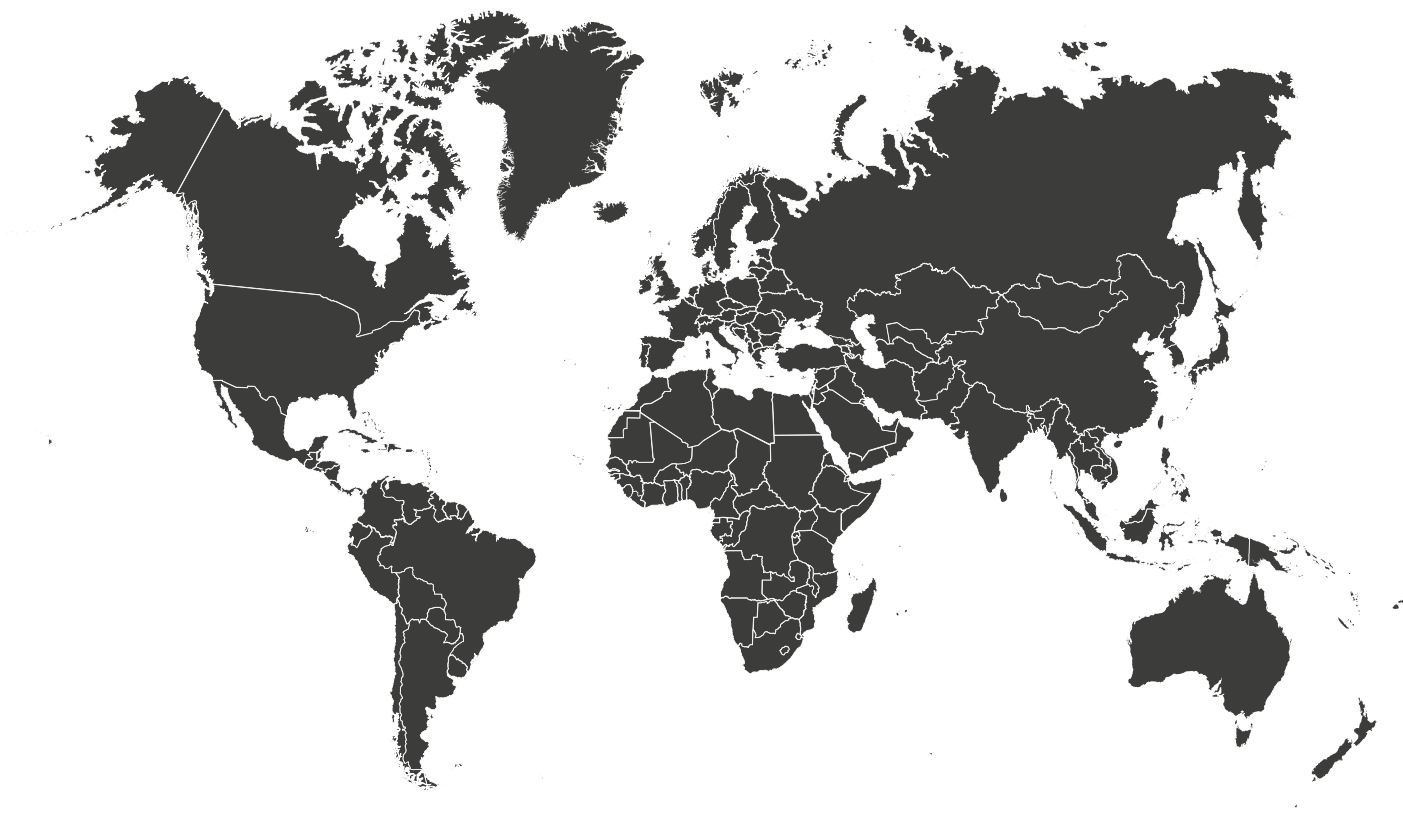
**Aerre collaborates with T.A.F.D. AGENCIES LTD for distribution throughout the United Kingdom.**

**The Agencies designs, on behalf of Aerre, design and distribution to UK retailers, they have been collaborating for over 15 years in the development of contract and tender in the United Kingdom.**

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*Aerre exports to over 20 countries worldwide*



dealers in the world

Italy	Germany	France	Netherland	United States
United Kingdom	Malta	Cyprus	Russia	China
Belgium	Fiji Island	Turkey	Switzerland	Croatia
Nigeria	Pakistan	Greece	Austria	Brasil
Malaysia	Spain	Canada		
Australia	Portugal	Ireland		





01 MATRIX









*To be always updated on models  
and finishes visit  
[www.aerrecucine.it](http://www.aerrecucine.it)*

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Aerre Srl  
Modular Kitchens Industry  
80022 Arzano (NA)  
Loc. Squillace  
Tel +39 081 5735898  
Fax +39 081 7312901

[info@aerrecucine.it](mailto:info@aerrecucine.it)  
[www.aerrecucine.it](http://www.aerrecucine.it)





